

Press release of 16 May 2018

7th edition of the International Create Challenge (ICC) hackathon – Artificial intelligence at the service of health

As part of its Open Innovation programme announced and launched in early 2018, Groupe Mutuel is co-hosting the 7th edition of the International Create Challenge (ICC) hackathon. This year's theme is "AI for Health and Insurance", the aim of which is to develop new projects in the field of artificial intelligence for health.

Created by the Idiap Research Institute in Martigny (Valais), the International Create Challenge (ICC) has rewarded projects for the use of artificial intelligence since 2012. Previous editions have seen the launch of start-ups such as Biowatch, Eyeware or Recapp. This year, the contest will be completed by a challenge related to Health.

As we know, artificial intelligence will be a major factor of progress in the field of health, in particular for all that concerns the predictors, prevention and support of patients' medical experience. It will contribute significantly to improving the performance of the health system.

The International Creative Challenge (ICC) is a hackathon that challenges researchers and engineers to develop ideas into viable prototypes. Over a three-week period – long enough to achieve tangible results – the ICC hackathon will be open to artificial intelligence researchers from around the world.

Groupe Mutuel will assist project leaders with its expertise in the area of health in Switzerland and will offer a prize of up to CHF 15,000 to the winner of "AI HealthTech", in addition to the existing prize.

If applicable, the projects resulting from the ICC hackathon may join InnoPeaks, Groupe Mutuel's brand new accelerator of start-ups (<https://innopeaks.ch>).

As to the organisation of the Challenge, Groupe Mutuel has mandated Fusion, in order to benefit from the company's expertise for increased visibility and results.

Candidates may submit their proposal until 28 May 2018. Further expertise can be found in the dedicated group set up on LinkedIn. Candidates may register for the Health Challenge or Classic Challenge, or for both.

The teams will be invited to Martigny as from 28 August to develop their projects, which will then be presented and evaluated on 18 September.

To register, please go to the International Create Challenge (ICC) website: <http://www.createchallenge.org>

For further details on the "AI for Health and Insurance" Challenge of Groupe Mutuel: <http://www.createchallenge.org/healthtech>

Contact persons

- Nicolas Loeillot, Chief Innovation Officer – + 41 79 738 80 96 – nloeillot@groupemutuel.ch
- Christian Feldhausen, Communication Groupe Mutuel – +41 79 351 22 75 – cfeldhausen@groupemutuel.ch

About Groupe Mutuel

In the basic insurance sector, Groupe Mutuel has 1.075 million policyholders. In total, close to 1.4 million individual clients as well as 22,000 corporate clients have placed their trust in Groupe Mutuel. Its overall turnover exceeds CHF 5.6 billion. In addition to compulsory insurance (LAMal/KVG) and supplemental insurance (LCA/VVG), clients may choose from a comprehensive range of life insurance products to cover risks and individual pensions, as well as from a range of patrimony insurance products (legal protection, private liability and household contents).

For companies, Groupe Mutuel insurers offer daily allowance benefits in the event of illness (LAMal/KVG and LCA/VVG) as well as compulsory accident insurance (LAA/UVG). In addition, two occupational benefits' foundations have entrusted their management to Groupe Mutuel: Groupe Mutuel Prévoyance and Mutuelle Valaisanne de Prévoyance.

About Idiap

Idiap is a non-profit research foundation recognized by the Swiss confederation as part of the strategic domain of the Swiss federal institutes of technology. Its activities encompass research, training and technology transfer activities in the area of Applied Artificial Intelligence for society.

Idiap has been known for its close collaboration with Google and other GAFA companies. Idiap's work has served as the basis for the famous deep learning framework PyTorch used by Facebook.

Idiap has a strong experience in technology transfer and start-up acceleration with references like Keylemon, Klewel, Biowatch or Eyeware among others.

About Fusion

Fusion is the world's first Swiss-made Innovation Delivery Platform enabling world's Frontier Tech entrepreneurs, government and corporations to innovate.

Fusion does so by providing a structured framework, an extensive global community of experts and mentors & access to world-class tools to practice entrepreneurial management.

Since 2015 Fusion has accelerated over 50 companies from Fintech, Insurtech, Proptech, Payment, Smart City & Digital Health and draws an extended team who has worked with internet-pioneering and *blue chip* companies. We know what the word digital means.

Fusion runs Acceleration, Incubation & Venture building programs for corporate innovators & founders, in partnership with leading corporate & strategic investors to drive venture growth & breakthrough innovation.