

Press release of 9 July 2020

Groupe Mutuel is launching MyHealthCheck, a digital application to help take better care of oneself

Martigny, 9 July 2020. Groupe Mutuel intends to become the life partner of its policyholders and to offer them support throughout their medical journey. MyHealthCheck, a digital application that is being launched today for each and everyone – whether insured or not with Groupe Mutuel – is an example of this as it will offer a new way of taking care of oneself.

The launch is an important step in the company's digital transformation, which aims to meet the expectations of the Swiss population in terms of health. In this way, Groupe Mutuel will also be offering non-insurance solutions, designed for everyone, in the areas of prevention, treatment and care. The application helps to understand common ailments by offering the best support whatever the need and by providing practical and reliable tools available on a daily basis.

With MyHealthCheck, healthcare is made easy. The application makes it possible to diagnose benign conditions remotely (24 hours a day, 7 days a week). The user avoids unnecessary visits to the doctor and can go straight to understanding his/her condition and to possibly purchasing medication online. By completing the MyHealthCheck questionnaire, which varies depending on the symptoms and indications of the health condition, the user is able to receive immediate results. The application also includes a blood kit, which allows the user to place a drop of blood on a small strip to decide whether or not to seek treatment. The application is available for everyone and is not linked to any Groupe Mutuel insurance.

Launched in a trial phase on 1 April 2020, the MyHealthCheck campaign has been entirely focused on user experience. The aim was to determine the level of comfort and ease of use of the application.

At Groupe Mutuel, digital transformation intends to be interactive and to include everyone. Each upgrade of the application will integrate user suggestions and comments. Therefore, MyHealthCheck will continue to evolve, relying on the users' feedback.

“To keep it simple and for everyone” is at the heart of this approach initiated by Groupe Mutuel.

MyHealthCheck is available in French, German, Italian and English.

<http://www.myhealthcheck.ch/>



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About Groupe Mutuel

Groupe Mutuel employs some 2,300 individuals. It provides insurance to over 1.3 million individual customers as well as to 24,000 corporate clients. Its overall turnover exceeds CHF 5.4 billion. In addition to compulsory health insurance (LAMal/KVG) and supplemental insurance (LCA/VVG), policyholders can choose from an extensive range of life insurance plans to cover risks and provide for their individual pension benefits, as well as from a range of patrimony insurance solutions (legal protection, private liability insurance and household contents insurance). For companies, Groupe Mutuel provides loss of earnings insurance, pursuant to LAMal/KVG and LCA/VVG, as well as compulsory accident insurance (LAA/UVG). Groupe Mutuel also manages the pension fund Groupe Mutuel Prévoyance-GMP.