

Press release of 8 October 2019

## **Innovation is entering its second round at Groupe Mutuel**

**Martigny, 8 October 2019. The second season of InnoPeaks, dedicated to developing start-ups in the fields of Healthtech and Insurtech, was launched at the beginning of October. The season will last until the end of January 2020 and a Demo Day will be held in March.**

Open to start-ups from all over the world, InnoPeaks selects each year around 10 innovative projects related to the transformation of insurance and the health system. Ten start-ups have been chosen to participate in the InnoPeaks platform's second season that will take place in Sion, in the heart of the Swiss Alps. These start-ups will be given the chance to benefit from high-level coaching and all the infrastructure necessary for their development. What has changed since the last edition? This time, a strong focus will be put on prevention, there will be a greater number of European start-ups and the fields of activity will be closer to the Swiss health system and its specificities.

Therefore, this season's start-ups will focus essentially on **the future of prevention**. Genknowme will do this through personalized coaching, Exact Cure by creating a digital copy of the person and Changing Health will use digital therapy. As to Healint, its focus will be on the treatment of migraines, while Altoida will work on the prevention of Alzheimer's disease and dementia. **The future of healthcare** (Dermintel, Myndlif and Check your Health) and **the future of cybersecurity** (Pryv and Inpher) will also be on the agenda of some start-ups.

As was the case in the first edition, InnoPeaks will work with high-level partners (Idiap and Fusion) to provide tangible support to start-ups in a number of ways. This will include access to the Swiss market, one of the most mature and innovative in the world, the possibility to work with Swiss health insurance experts, proximity to the best international researchers in artificial intelligence (Idiap), coaching from experienced and visionary mentors, a Swiss funding ecosystem provided by Fusion, and, finally, backing from IBM Watson, Amazon AWS and Google.

The start-ups will be based in Sion, in the Innovation Campus premises, which also accommodate Groupe Mutuel's entire innovation ecosystem, including intrapreneurs, that is internal entrepreneurs selected from among employees. Intrapreneurs are fully in line with Groupe Mutuel's innovation community and its ambitions to bring about a culture of innovation in the company itself.

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### Media contact persons

Pascal Vuistiner, Media spokesperson for French-speaking Switzerland  
Office 058 758 32 08, Mobile 079 537 88 17, [pvuistiner@groupemutuel.ch](mailto:pvuistiner@groupemutuel.ch)

Christian Feldhausen – Media Spokesperson  
Office 058 758 48 72, Mobile 079 505 90 73, [cfeldhausen@groupemutuel.ch](mailto:cfeldhausen@groupemutuel.ch)

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### About Groupe Mutuel

980,000 individuals are insured with Groupe Mutuel for basic health insurance. In total, around 1.3 million individual customers as well as some 23,000 corporate clients have placed their trust in Groupe Mutuel. Its overall turnover exceeds CHF 5.6 billion.

In addition to compulsory health insurance (LAMal/KVG) and supplemental insurance (LCA/VVG), customers can choose from an extensive range of life insurance plans to cover risks and provide for their individual retirement savings, as well as from a range of patrimony insurance solutions (legal protection, private liability insurance and households contents insurance).

Moreover, Groupe Mutuel insurers offer daily allowance insurance to companies, pursuant to LAMal/KVG and LCA/VVG, as well as compulsory accident insurance (LAA/UVG). Groupe Mutuel Holding SA also manages Groupe Mutuel Prévoyance pension fund.