

Press release of 5 December 2019

Charity event “Cœur à Cœur” on Swiss Radio and Television (RTS): Groupe Mutuel Foundation to support children who are victims of violence in Switzerland

Martigny, 5 December 2019. Groupe Mutuel Foundation will team up with Swiss Radio and Television (RTS) and the “Chaîne du Bonheur” for the charity event “Cœur à Cœur”, which will take place in Sion for the first time. Donations can be made not only on the website coeurrts.ch, but also at any Groupe Mutuel branch in French-speaking Switzerland. At the end of the event on 20 December 2019, Groupe Mutuel Foundation undertakes to double the donations made on its behalf.

In Switzerland too, children are abandoned, neglected or abused. According to statistics, between 30,000 and 50,000 children each year need help and support because they have been the direct or indirect victims of physical or psychological violence, neglect or abuse.

Based in Sion for a week, from 14 to 20 December 2019, and with the aim to raise money for children who are subject to violence or abuse, the “Cœur à Cœur” charity event will provide these children with the opportunity to live a happy and dignified life once again.

After Lausanne, the event will now be based in Sion and broadcast on the radio station “RTS La Première”. During the event itself, Tania Chytil, Jonas Schneider and Philippe Martin will be there to defend the right to a childhood in Switzerland. On social networks, the trio will be supported by Bruno Peki, the latest addition to stand-up comedy in French-speaking Switzerland.

For its fourth edition, “Cœur à Cœur” will not only be moving from Lausanne to Sion, but also from the radio station “Option Musique” to “Radio Suisse romande La Première”. “For this new edition, the RTS has decided to offer the greatest possible visibility to an essential issue that receives little media coverage”, said Jean-Luc Lehmann, in charge of the project. Another novelty is that the joint operation of RTS and Chaîne du Bonheur will be relayed by seven regional radio stations in French-speaking Switzerland.

Broadcast live from the Christmas Market in Sion on the Place du Midi, “Cœur à Cœur” will be broadcast thanks to local radio stations such as LFM, RJB, RFJ, RTN, Radio Chablais, Radio Fribourg and Rhône FM. In their glass cube and on RTS La Première, the three hosts will take it in turns to mobilize French-speaking Switzerland in favour of children who are victims or witnesses of violence, neglect or abuse in Switzerland.

For each franc paid by its policyholders, Groupe Mutuel will add an identical amount thanks to its Groupe Mutuel Foundation.

Groupe Mutuel Foundation is a partner of “Cœur à Cœur”. It also supports associations in Switzerland all year round, assists individual policyholders and awards the Foundations’ prizes every year.

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About Groupe Mutuel

980,000 individuals are insured with Groupe Mutuel for basic health insurance. In total, around 1.3 million individual customers as well as some 23,000 corporate clients have placed their trust in Groupe Mutuel. Its overall turnover exceeds CHF 5.6 billion.

In addition to compulsory health insurance (LAMal/KVG) and supplemental insurance (LCA/VVG), customers can choose from an extensive range of life insurance plans to cover risks and provide for their individual pension benefits, as well as from a range of patrimony insurance solutions (legal protection, private liability insurance and household contents insurance). Moreover, Groupe Mutuel insurers offer daily allowance insurance to companies, pursuant to LAMal/KVG and LCA/VVG, as well as compulsory accident insurance (LAA/UVG). Groupe Mutuel also manages Groupe Mutuel Prévoyance-GMP pension fund.