

Press release of 23 October 2023

Women's health: Groupe Mutuel offers Premium access to Pregnancy+

Philips and Groupe Mutuel announce a new partnership, giving expectant parents access to vital pregnancy resources through the Pregnancy+ app. Customized for Groupe Mutuel policyholders, they will also benefit from special rates on Philips pregnancy and baby products.

Groupe Mutuel has concluded a new partnership with Royal Philips, a global leader in health technology. Starting today, Groupe Mutuel's policyholders will have the opportunity to access the premium features of Philips' Pregnancy+ app, providing valuable expert content for families throughout their pregnancy.

Tailored specifically for the insurer's Swiss policy holders, the partnership allows for a customized Pregnancy+ app experience. Beyond complimentary premium access, expectant families will also enjoy the option to purchase Philips products, such as baby bottles and breast pumps, at special rates. Additionally, breast pumps are eligible for reimbursement through Groupe Mutuel insurance plans.

Both Groupe Mutuel and Philips are committed to supporting maternal and women's health, particularly within the Swiss context. The collaboration aims to offer support and valuable resources to women throughout their pregnancy journey.

Support for women's health

"We are very proud to collaborate with Philips. Through Pregnancy+, we are bringing real, added value to our pregnant policyholders. In today's world, we need to do more for women's health and with the app and through digitalization, we are taking an important step in the right direction", says Sophie Revaz, Member of the Executive Committee at Groupe Mutuel.

Marci el-Deiry, Business Leader, Mother and Child Care and Women's Health at Philips, added, "By working with like-minded partners, like Groupe Mutuel who are focused on improving maternal health for women, we can add additional value directly to customers with our tailored resources."

Starting from October 23, 2023, Groupe Mutuel policyholders can unlock their premium Pregnancy+ subscription via the Groupe Mutuel app, granting them access to specialized content and exclusive discounts. The Philips Pregnancy+ app is the most downloaded pregnancy app in the world and helps parents navigate pregnancy from the moment they discover they are pregnant to childbirth by featuring expert advice, pregnancy-related guides and lifestyle information, healthcare tips and interactive 3D models.



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About Groupe Mutuel

With over 2,800 employees throughout Switzerland, Groupe Mutuel is at the service of 1.36 million private customers and 28,000 companies.

As the only comprehensive insurer in Switzerland, Groupe Mutuel is the reference partner in the field of health and retirement benefits for private and corporate customers. Its turnover exceeds CHF 5.3 billion. Thanks to tailored solutions, whether in basic insurance (LAMal/KVG) or supplemental insurance (LCA/VVG), it is the third largest health insurer in Switzerland.

Groupe Mutuel also offers an extensive range of products in individual retirement benefits and patrimony insurance. Based in Martigny, the insurer provides companies of all sizes solutions with loss of earnings in the event of illness, accident insurance (LAA/UVG) and occupational pension plans (LPP/BVG).

In the field of corporate health insurance, Groupe Mutuel is ranked fifth nationwide.

About Royal Philips

Royal Philips (NYSE: PHG, AEX: PHIA) is a leading health technology company focused on improving people's health and well-being through meaningful innovation. Philips' patient- and people-centric innovation leverages advanced technology and deep clinical and consumer insights to deliver personal health solutions for consumers and professional health solutions for healthcare providers and their patients in the hospital and the home. Headquartered in the Netherlands, the company is a leader in diagnostic imaging, ultrasound, image-guided therapy, monitoring and enterprise informatics, as well as in personal health. Philips generated 2022 sales of EUR 17.8 billion and employs approximately 71,500 employees with sales and services in more than 100 countries. News about Philips can be found at <http://www.philips.com/newscenter>