

Press release of 1 April 2022

Groupe Mutuel strengthens its Executive Board

Martigny, 1 April 2022. As part of its new strategy, Groupe Mutuel has decided to strengthen its Executive Board, particularly in the German-speaking part of Switzerland, by appointing two new directors. In doing so, Groupe Mutuel aims to be the reference partner in Switzerland for health and pension matters for private and corporate customers.

Following the departure in February 2022 of Mr Florian Raemy, the Board has decided to appoint two new Executive Board members. Mr Jérôme Mariéthoz will take over the “Health & Pension – Private Customers” department. In this sector, particular focus will be given to individual pension plans and the development of innovative products and services in the field of health for private individuals. Mr Mariéthoz has many years of experience in senior positions in the insurance industry, including at Swiss Life and La Mobilière. Between 2014 and 2020, he also founded and successfully managed several companies. Aged 47, he joined Groupe Mutuel in May 2020 as Deputy Director in charge of Executive Strategic Planning.

Focus on German-speaking Switzerland

In its areas of competence, Groupe Mutuel is already a leader in French-speaking Switzerland. However, even though over 50% of its 1.3 million customers are German-speaking, the Group still has significant growth potential in the rest of Switzerland. The Board has therefore also appointed Mr Cédric Scheiben, who is currently Regional Director at Swica in Bern, as an additional member of the Executive Board. With this appointment, our presence in German-speaking Switzerland will be greatly strengthened as Cédric Scheiben will also be responsible for representing Groupe Mutuel in Zurich. Aged 41 and with an excellent knowledge of the insurance market, gained through his experience with Swica, Helsana and Visana, Mr Scheiben is strongly focused on delivering quality outcomes. He will be responsible for managing the various distribution channels.

Customer relations at the centre of our concerns

Improving customer relations is a major strategic focus for Groupe Mutuel. In order to strengthen its organisation and to place policyholders even more at the centre of its priorities, the Swiss insurer has created a new department, “Customer Relations”, which will be headed by Mr Pierre-Luc Marilley.

“These organisational changes make perfect sense and will enable us to achieve our strategic objectives. Stronger presence in German-speaking Switzerland, innovation as well as the improvement of customer experience are major challenges for the next few years. I look forward to welcoming Mr Mariéthoz and Mr Scheiben to the Executive Board”, concluded Thomas Boyer, CEO of Groupe Mutuel.



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About Groupe Mutuel

With over 2,700 employees throughout Switzerland, Groupe Mutuel is at the service of 1.3 million private customers and 27,000 companies. As the only multiline insurer in Switzerland, Groupe Mutuel is the reference partner in the field of health and pension benefits for private and corporate customers. Its turnover exceeds CHF 5.4 billion. Thanks to tailored solutions, whether in basic insurance (LAMal/KVG) or supplemental insurance (LCA/VVG), it is the third largest health insurer in Switzerland. Groupe Mutuel also offers an extensive range of products in individual retirement benefits and patrimony insurance. Based in Martigny, the insurer provides companies of all sizes with solutions for loss of earnings in the event of illness, accident insurance (LAA/UVG) and occupational pension plans (LPP/BVG). In the field of health insurance for companies, Groupe Mutuel is ranked fifth nationwide.